



Northwest Public Power Association

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Bouchard Retires from NWPPA

With mixed emotions, NWPPA staff said farewell to Dave Bouchard, member relations manager, as he retired from the Association on April 30. Though everyone was happy for his retirement plans, the staff was sad to see him leave because his humor, knowledge, and wit will be sorely missed in the office.

“The many friends I have made in public power have been a real highlight in my professional career, and to maintain a connection with many of them through NWPPA is something I really have valued,” said Bouchard. “In addition, I have enjoyed working with the NWPPA staff tremendously. They are an outstanding group of people, and dedicated to providing excellent service to the Association’s members.”

In 2004, Bouchard began his part-time position at NWPPA after retiring as general manager of Forest Grove Light and Power in Oregon, a position that he had held since 1992. Prior to Forest Grove L&P, he spent 24 years at Portland General Electric where he filled several leadership roles in different capacities.

“Dave was a terrific membership manager, staff mentor, and public power promoter,” said Will Lutgen, NWPPA executive director. “As a former general manager he could talk to prospective members about why his utility was an NWPPA member and



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why it was important for all public utilities to be members of the Association. As a retiree, he brought ‘member insight’ to programs while still in the design stage. Dave loves public power and enjoys talking about the benefits of locally owned utilities. We will miss him!”

About NWPPA: NWPPA is an international association representing and serving customer-owned, locally controlled utilities in the Western U.S. and Canada. The Association also serves more than 250 associate members across the U.S. and Canada who are allied with the electric utility industry. Visit the NWPPA Web site at www.nwppa.org for more information.