



Northwest Public Power Association

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## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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**September 25, 2008**

**(360) 254-0109**

### **2008 NWPPA Excellence in Communication Award Winners**

VANCOUVER, WA. – The Northwest Public Power Association (NWPPA) presented their Excellence in Communication awards at its annual Northwest Innovations Conference on September 23, 2008, in South Lake Tahoe, Calif.

Now in its 15<sup>th</sup> year, the Excellence in Communication contest recognizes the top communication efforts from member utilities from all around NWPPA's service territory, which includes eight western states and two Canadian provinces.

This year NWPPA received 145 entries (up from 2007) from 40 member utilities. Categories are broken up into four groups: Group A utilities having the smallest number of customers and Group D having the largest.

In addition to the Excellence in Communication awards, NWPPA also presented the 2008 Tom Hougan Award for the best overall communication effort of the year. The judges selected Washington State's Benton PUD to receive this year's award. Karen Miller, Benton's manager of Communications and Governmental Affairs, accepted the award for her utility.



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**2008 Excellence in Communication Awards Winners**

**Newsletter**

- Group A** 1<sup>st</sup> place: Fergus Electric Coop, Inc.  
2<sup>nd</sup> place tie: Lincoln Electric Cooperative, Inc.  
Ravalli Electric Co-op
- Group B** 1<sup>st</sup> place: McMinnville Water & Light  
2<sup>nd</sup> place tie: Emerald PUD  
Okanogan County PUD #1
- Group C** 1<sup>st</sup> place: Flathead Electric Cooperative  
2<sup>nd</sup> place: PUD #1 of Clallam County  
3<sup>rd</sup> place: Redding Electric Utility
- Group D** 1<sup>st</sup> place: Snohomish County PUD #1  
2<sup>nd</sup> place: EWEB  
3<sup>rd</sup> place: Tacoma Power

**Annual Report**

- Group A** 1<sup>st</sup> place: Pend Oreille PUD  
2<sup>nd</sup> place: Hill County Electric Coop  
3<sup>rd</sup> place: Lincoln Electric Cooperative, Inc.
- Group B** 1<sup>st</sup> place: Columbia River PUD  
2<sup>nd</sup> place: Kootenai Electric Cooperative  
3<sup>rd</sup> place: Salem Electric
- Group C** 1<sup>st</sup> place: Benton PUD  
2<sup>nd</sup> place: Idaho Falls Power  
3<sup>rd</sup> place: Chelan County PUD
- Group D** 1<sup>st</sup> place: Sacramento Municipal Utility District  
2<sup>nd</sup> place: Energy Northwest  
3<sup>rd</sup> place tie: Snohomish County PUD #1  
Tacoma Power

**Media/ad campaign**

- Group A** 1<sup>st</sup> place: Northern Wasco PUD  
2<sup>nd</sup> place: Hill County Electric Coop  
3<sup>rd</sup> place: Pend Oreille PUD
- Group B** 1<sup>st</sup> place: Kootenai Electric Cooperative  
2<sup>nd</sup> place: Lower Valley Energy  
3<sup>rd</sup> place: Salem Electric
- Group C** 1<sup>st</sup> place: Golden Valley Electric Association  
2<sup>nd</sup> place tie: Benton PUD



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**Group D** 1<sup>st</sup> place: Idaho Falls Power  
2<sup>nd</sup> place: Clark Public Utilities  
3<sup>rd</sup> place: Seattle City Light  
Snohomish County PUD #1

**Web site**

**Group A** 1<sup>st</sup> place: Ravalli Electric Co-op  
2<sup>nd</sup> place: Clearwater Power Company  
3<sup>rd</sup> place: Pend Oreille PUD

**Group B** 1<sup>st</sup> place: Missoula Electric Cooperative  
2<sup>nd</sup> place: Central Electric Cooperative  
3<sup>rd</sup> place: Columbia River PUD

**Group C** 1<sup>st</sup> place: Chelan County PUD  
2<sup>nd</sup> place: Flathead Electric Cooperative  
No third place award

**Group D** 1<sup>st</sup> place: Clark Public Utilities  
2<sup>nd</sup> place: Chugach Electric Assoc.  
3<sup>rd</sup> place: Seattle City Light

**Photography**

**Group A** 1<sup>st</sup> place: Plumas Sierra REC  
2<sup>nd</sup> place: Pend Oreille PUD  
3<sup>rd</sup> place: Lincoln Electric Cooperative, Inc.

**Group B** 1<sup>st</sup> place: Midstate Electric Cooperative, Inc.  
2<sup>nd</sup> place: Central Electric Cooperative  
3<sup>rd</sup> place tie: Emerald PUD  
Salem Electric

**Group C** 1<sup>st</sup> place: Peninsula Light Co.  
2<sup>nd</sup> place: Benton PUD  
3<sup>rd</sup> place: Flathead Electric Cooperative

**Group D** 1<sup>st</sup> place: Clark Public Utilities  
2<sup>nd</sup> place: Snohomish County PUD #1  
3<sup>rd</sup> place: Energy Northwest

**Wild card**

**Group A** 1st place: Ravalli Electric Co-op  
2nd place tie: Hill County Electric Co-op  
Pend Oreille PUD

**Group B** 1st place: Kootenai Electric Cooperative  
2nd place: McMinnville Water & Light  
3rd place: Franklin PUD



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<b>Group C</b>	1st place:	Benton PUD
	2nd place:	Golden Valley Electric Association
	3rd place:	PUD #1 of Clallam County
<b>Group D</b>	1st place:	Sacramento Municipal Utility District
	2nd place:	Chugach Electric Assoc.
	3 <sup>rd</sup> place:	Energy Northwest

**About NWPPA:** NWPPA is an international association representing and serving customer-owned, locally controlled utilities in the Western U.S. and Canada. The Association also serves more than 250 associate members across the U.S. and Canada who are allied with the electric utility industry. Visit the NWPPA Web site at [www.nwppa.org](http://www.nwppa.org) for more information.